## EVERETT CHING

CREATIVE / ART & DESIGN DIRECTION | PUSHING CURATION FORWARD HELLO@EVERETTCHING.COM | Linkedin.com/in/chinge WORKINGNOTWORKING.COM/CHINGE

## EXPERIENCE

		2024 mar april	Hatch The Agency, Cambridge, MA Client: MountainOne   Banking	2024 feb may	Signet Jewelers / Jared, Fairlawn, OH Project: Jewelry Branding & Concepts
2023 aug nov.	Crunchyroll LLC, Los Angeles, CA Projects: Demon Slayer, Solo Leveling	2023 july - aug.	Hatch The Agency, Cambridge, MA Client: Babson College	2022 nov dec.	Burrell Communications, Chicago, IL Clients: Xfinity, Coca-Cola
2022 june - july	Hill Holliday, Boston, MA Clients: Valvoline, Santander, Frontier Communications	2022 jan mar.	Upwork Client: Upwork.com - Internal	2021 aug nov.	72andSunny, Los Angeles, CA Clients: Indeed, Pacific Foods
2021 feb mar.	Bleublancrouge, Montréal, QC Client: New Business	2020 sept oct.	Mentor • Coffee At A Distance for We-Are-Next.com	2020 may - aug.	Signature Speaker & Mentor for VCU Camp ADventure
2019 oct nov.	Momentum, New York, NY Client: Verizon 5G x Super Bowl LIV	2019 june - sept.	Firstborn, New York, NY Client: Peloton "For Anyone That Wants It"	2019 april - may	Momentum, New York, NY Clients: Verizon, American Express, New Business
2019 march	Huge, New York, NY Client: New Business	2018 july / sept oct.	Possible / WPP, New York, NY Client: Volkswagen	2017/18 june - aug. nov feb.	TBWA\Media Arts Lab, Los Angeles, CA Client: $\                                   $
2016/17 nov april	VML, New York, NY Clients: LEGOLAND FL, New Balance, Quest to Legoland FL App	2016 feb july	Publicis NY, New York, NY Client: Citi - 2016 Summer Olympics in Rio	2015 - 2016 sept jan	McCann, New York, NY Client: Fios by Verizon: TV
2015 august	The Martin Agency, New York, NY Client: NY Knicks	2015 april - july	McCann XBC, New York, NY Client: Mastercard "#HatsOff ToTom" and SU2C.org "#StandUp4" campaign	2015 march	Narrative_, New York, NY Client: New Business
2015 february	Tag Creative, New York, NY Client: Movado	2014 sept dec.	Cramer-Krasselt, New York, NY Clients: Comcast Spotlight "Succeed on Screen" campaign, Corona, New Business	2014 may	Hudson Rouge, New York, NY Client: The Lincoln Motor Company
2014 mar apr.	kbs+, New York, NY Clients: Harman Kardon, New Business	2014 jan feb.	Anomaly, New York, NY Client: Converse	2013 november	Pereira & O'Dell, New York, NY Client: New Business
2013 aug oct.	Droga5, New York, NY Clients: Motorola, Diet Coke, Smartwater	2013 may - june	72andSunny, Los Angeles, CA Client: Google	2013 april	kbs+, New York, NY Client: TJX Holiday Campaign
2013 february	Sid Lee, New York, NY Client: Nordstrom Rack	2013 january	Deutsch, Los Angeles, CA Client: Target + Justin Timberlake	2012 december	Sid Lee, New York, NY Client: New Business
2012 november	360i/Dentsu, New York, NY Client: Kraft - Cracker Barrel, Scotts Miracle-Gro	2012 sept oct.	Sid Lee, Montréal, QC Client: adidas Originals "Unite All Originals"	2012 june - july	VML, New York, NY Client: Dell - China & USA
2012 may	Organic, New York, NY Client: Pepsi, New Business	2012 april	Mr Youth, New York, NY Client: Coca-Cola	2012 march	BBMG, New York, NY Client: Breastcancer.org
2012 march	Sid Lee, Montréal, QC Client: adidas Originals "Unite All Originals"	2012 february	Anomaly, New York, NY Clients: Dick's Sporting Goods, AmEx - Serve, and Renaissance Hotels	2012 january	Ralph Lauren, New York, NY Client: Ralphlauren.com
2011 sept nov.	Sid Lee, Montréal, QC Clients: adidas Performance & Originals - "all Originals Make Moves", "Grete Waltz Tribute"	2011 august	Advertising Week, New York, NY Client: Advertising Week - Magazine #8	2010/11 sept july	Sid Lee, Montréal, QC Clients: adidas - "adidas is all in", adidas "Take The Stage" London 2012 Olympics, Dell, New Business
2010 june aug.	Wieden + Kennedy, Portland, OR Creative - Art / Writing Internship Clients: Coca-Cola, EA, Target, and Nike Running	2008 april - july	Lowry Digital, Burbank, CA Client: Walt Disney Pictures - Remastered Disney's Pinocchio 70th Anniversary Platinum Edition as a Digital Touch Up Artist	2007 may - aug.	Designmatters & Sagmeister, Pasadena, CA Project: The L.A. Earthquake Sourcebook • Illustrator

## EDUCATION

VCU Brandcenter, Richmond, VA M.S. Mass Communications in Art Direction w/ Honors Art Center College of Design, Pasadena, CA B.F.A. Fine Art Media w/ Honors 2008/10 2005/07

SKILLS COMPUTER

Concept Brand Campaigns: TV, Print, OOH and Digital Research & Design: Culture and Aesthetics Illustration (Figurative + Environmental + Product) Photography (Digital + Film + Compositing) Copywriting Photoshop, Illustrator, InDesign, Midjourney AI INTERESTS

Traveling, Sneakers, Skateboarding, Bmxing, Street Art, Gallery Shows, Video Games, Automotive Enthusiast.